

# **Privacy Statement**

### for customers, partners and (website) visitors

This privacy statement is for the processing of personal data by Dimmbizz Ltd (after: Dimmbizz) to support its products, services and information delivered to customers, partners, and visitors. This privacy statement describes which personal data Dimmbizz processes, how it's processed, and which rights those involved have. The privacy statement has all the required information for the General Data Protection Regulation (GDPR).

Dimmbizz is located on the following location: Dimmbizz Ltd. / xPlan Dr. A.F. Philipsstraat 13G 4462EW GOES

For questions or invoking one of the rights please contact: <u>adminstratie@dimmbizz.com</u> with the subject "Question about personal data".

### 1. Personal data

This part of the statement describes which personal data is processed by Dimmbizz, the purposes for the processing of personal data, and which receivers Dimmbizz shares your personal data with due to laws or to support its purposes.

Types of data	Examples	
Basic personal data	name, address, phone number, title, email	
Website visit history	IP Address, Cookies	
Contact history	call history, email history, ticket history	
Order history	purchased products and services, quotes, transaction data	
Course history	Attained scores	
Marketing history	email statistics, website statistics	

Types of data: Depending on your interaction with Dimmbizz the following personal data is processed:

**Purposes personal data:** Dimmbizz only processes your personal data where it is necessary for its products/services and to provide you with information related to her products and services. Your personal data is used for the following purposes:

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Purpose	Type of data	
Delivering sold products	Basic personal data, Order history, Contact history, Website visit history	
Delivering sold services	Basic personal data, Order history, Contact history, Course history, Website visit history	
Relation management	Basic personal data, Order history, Contact history, Marketing history	
Marketing campaign	Basic personal data, Order history, Contact history, Marketing history, Website visit history	
Legal obligations	Basic personal data, Order history	
Protection of property	Website visit history, Marketing history	

**Categories of receivers:** Dimmbizz takes great care with your personal data and processes most information in her internal systems for the purposes. However it's not always possible to process the data internally, for these purposes Dimmbizz has an external processor. Dimmbizz also has legal obligations it has to abide to. We only provide the receivers with the minimum required information, this means only the relevant data will be processed by a processor.

Type of Processor	Purpose	Type of data
Marketing campaign	Marketing campaign	Basic personal data, Marketing history, Website visit history
Website analysis	Marketing campaign	Website visit history
Partner	Delivering sold products and services	Basic personal data,
Government	Legal obligations	Basic personal data, Order history
Postal service	Delivering sold products	Basic personal data

## 2. Processing

This part of the statement describes why, where, and how personal is processed by Dimmbizz.

**Why your data is processed:** Your personal data is processed to fulfill our purposes. We use the following legal rights for this processing:

• To fulfill an agreement after buying a product of service. The same goes for the use of precontractual measures such as questions about our products or services, a sales project, or a visit to



our website(s).

- The use is necessary to comply to a legal obligation, for example fiscal obligations;
- An explicit permission is granted for the use of the data.

**How your data is processed:** Dimmbizz processes and saves your personal data no longer than necessary for the purpose that you granted us permission to or is legally obligated. After the purpose is met the personal data is erased or limited.

Dimmbizz takes appropriate technical and organizational measures to protect the personal data against, loss, any form of unlawful processing or thefts. Including securing systems, guiding of personal, confidentiality obligations, and procedures.

Your personal data will not processed other than for the purposes defined in this statement. If Dimmbizz changes the purposes then it will change the Privacy Statement.

Your data will not be used for automatic decision forming or profiling.

**Where your data processed:** Your data will be processed by Dimmbizz and processors within the European Union. Dimmbizz will not provide your personal data to another country or international organization.

## 3. Rights

Because Dimmbizz processes your data you have certain rights with Dimmbizz. In this part of the statement we describe which rights you have and how to exercise those rights. All rights, except for the right to complain, can be addressed to the email address that is written in the start of the Privacy Statement. Dimmbizz can refuse a right when it's done unreasonably many times, unreasonably because of too heavy technical implications or unreasonably heavy consequence for our systems or because it jeopardizes the privacy of others.

**Right of access:** You can request the personal data that Dimmbizz processes. You will receive a copy that's human and machine readable.

**Right to erasure:** You can make a request for erasure of your information. Dimmbizz will comply unless the processing is necessary for the public opinion, freedom of information, legal obligations, reasons of general interest, or for law cooperation.

Right of correction: You have the right to correct or complement your personal data.

**Right to restriction of processing:** You have the right to restrict your personal data when you have complaints about the correctness of the data, the processing is unlawful, you waive the erasure and we no longer need the data but you still need it, or other legal obligations.

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Right to object: You have the right to object to the processing of your data by Dimmbizz.

**Right to recall permission:** You have the right to recall your permission for the processing of your data. This does not influence the rightfulness of the processing before the recall.

Right to complain: You have the right to complain to the authorities of Personal data in your country.